

# National Coin Week - April 19-25 1942

Sponsored by the American Numismatic Association

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Burlington, Iowa

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FRANK C. ROSS, Club Activities Chairman  
15 East 62nd Street, Kansas City, Mo.

From the office of:

Dear Friend:

Club Activities Chairman

Activities of clubs will feature this year's NATIONAL COIN WEEK to be sponsored by the American Numismatic Association April 19-25. We especially call attention to the 150th anniversary of the founding of the U.S. mint in April, 1792, and to U.S. unity as shown by coins down through the generations.

The general committee will provide your club chairman with: a radio script copy prepared by our radio chairman; a minimum of five to 10 cards to be used by your club in preparing exhibits; samples of articles to be used in obtaining newspaper publicity.

The awards committee is working out awards in cooperation with other committees. This part of the observance will be worked out in late February, probably being announced in the March Numismatist -- or in a special letter to you.

WE URGE THAT YOUR CLUB APPOINT A COIN WEEK COMMITTEE AT ONCE. DECIDE NOW WHAT YOU PLAN TO DO FOR COIN WEEK! WE HAVE THE FOREGOING HELPS FOR ALL CLUBS. IF YOU HAVE SOMETHING NEW AND DIFFERENT PLEASE NOTIFY ME AT ONCE, SO THAT THE INFORMATION CAN BE CLEARED THROUGH OUR GENERAL CHAIRMAN'S OFFICE IN BURLINGTON, IOWA, TO AID ALL OTHER CLUBS.

Displays in store windows, banks, libraries; letters from your president to ALL SERVICE CLUBS of your community offering to provide a speaker and display to such PTA, lodge, service and patriotic or church groups not only will publicize the week and numismatics among these people you appear before, but will result in much additional newspaper publicity. Make arrangements to have a special exhibit with several members present at the public library to answer questions, give free information and so forth -- then tell your local newspaper editor about it and ASK him to publicize it. Write your radio stations. Generally, the stations will wish you to provide information for a script to be written at the station. If you can work two to four members including at least one woman into the sketch, it will have an added interest and break the monotony of the straight interview. The radio script available from the committee also will be helpful in addresses before service clubs and other bodies.

ADDRESS ALL REQUESTS OR INFORMATION TO T. R. HAMMER, BURLINGTON, IA. Please forward the name and address of your committee chairman, AT ONCE. Thanks and best regards.

Frank C. Ross, club activities Chairman.

*Frank C. Ross*